

Privacy Policy

<http://authormanderson.com>

Effective Date: February 27, 2026

1. Introduction

Welcome to authormanderson.com. This Privacy Policy explains how M. Anderson ("we," "us," or "our") collects, uses, and protects your personal information when you visit our website, which is hosted on the Wix platform.

2. Information We Collect

We may collect the following types of information:

- **Personal Information:** If you subscribe to a newsletter, fill out a contact form, or make a purchase, you may voluntarily provide personal data such as your name, email address, and communication preferences.
- **Non-Personal Information:** Our website is hosted on the Wix.com platform. Wix provides us with the online platform that allows us to present our content to you. Through Wix, we collect un-identified and non-identifiable information pertaining to your visit, such as your IP address, browser type, device information, and pages visited.

3. How We Use Your Information

We use the collected information for the following purposes:

- To operate and maintain the website.
- To communicate with you (e.g., responding to contact form inquiries or sending requested newsletters).
- To analyze website traffic and improve user experience using Wix Analytics.
- To comply with applicable laws and regulations.

4. Cookies and Tracking Technologies

Our website uses cookies—small data files placed on your device—to provide site functionality and analyze performance. Because our site is built on Wix, certain essential cookies are automatically placed to ensure the site runs securely and efficiently. We may also use non-essential cookies for analytics. You can manage or disable cookies through your browser settings or our website's cookie banner.

5. Third-Party Services

We do not sell your personal data. However, our website may include links to third-party sites (such as Amazon, Goodreads, or social media platforms). Clicking on those links may allow third parties to collect data about you. We do not control these third-party websites and are not responsible for their privacy statements.

6. Data Storage and Security

Your data may be stored through Wix.com's data storage, databases, and the general Wix.com applications. They store your data on secure servers behind a firewall. While we implement reasonable precautions to protect your personal information, no internet transmission is completely secure.

7. Your Privacy Rights

Depending on your location (such as California or the European Union), you may have the right to:

- Request access to the personal data we hold about you.
- Request corrections to your data.
- Request the deletion of your personal data.
- Opt-out of marketing communications at any time.

8. Contact Information

If you have any questions about this Privacy Policy or wish to exercise your privacy rights, please contact us at:

Email: author.m.anderson@gmail.com

Website: authormanderson.com